



# Manu Marketing

## List of services



### Web Development & SEO



To stay competitive in today's market you need a website that will work for your business to keep your audience informed and connected to your message. Manu Marketing works with the best designers and programmers to create stunning websites that represent our client's brands online.

- ✓ Responsive designs
- ✓ E-commerce ready
- ✓ SEO Friendly
- ✓ Social media integration
- ✓ New site creation, or redesign of your current site

Our comprehensive web development packages are flexible and designed to accommodate any size project.

#### Corporate package

Includes all features in the standard package  
Website design changes\*  
E-Commerce maintenance (Product updates, etc)

#### Standard Package

Website design and development  
SEO optimization  
Website content updates\*  
Domain registration or transfer  
Hosting account set-up  
Submission to Google, Bing, Yahoo, and Alexa  
Set-up of email accounts (unlimited)  
Google analytics  
Annual domain renewal process  
Regular site backups  
Security maintenance against malicious intrusions

Web Development & SEO  
Social Media Marketing  
Video Production  
Mobile Applications

Contact Us for a free consultation & quote  
(514) 270-0254  
info@manumarketing.ca  
www.manumarketing.ca

# Manu Marketing

Energizing your online presence



## Social Media Marketing



Social media provides your business with a platform to reach your customers on personal level. A successful social media marketing strategy builds greater visibility for your organization and fosters a deeper and more meaningful level of engagement with users.

At Manu Marketing we aim to leverage and utilize the power of the internet as a marketing tool to help our clients build an online presence for their brand and to expand their business through digital marketing.

Through the use of social networks, online communities, blogs, and other collaborative media we will craft a comprehensive social media strategy to establish and extend your online reach, connecting you with your customers, and catapulting awareness of your brand.

- ✓ Facebook, Twitter, Google+, LinkedIn, Pinterest, and more
- ✓ Blogging and curated content
- ✓ Linking of website and social media profiles
- ✓ Online community building
- ✓ Lead generation

### Corporate Package

Includes all features in the standard package  
Regular blog posts  
Monthly newsletter  
Contests and promotions  
Press release(s) for new products/services  
Chat group and forum posting  
Link building with other social media profiles and sites  
Lead generation and email campaign(s)  
Analytics and reporting on key metrics

### Standard package

Set up of Social media accounts  
Campaign designed to driving traffic to your website  
Posting content, photos, articles, promos and events  
Replying to posts

Contact Us for a free consultation & quote  
(514) 270-0254  
info@manumarketing.ca  
www.manumarketing.ca

# Manu Marketing

Connecting your brand with today's consumers



## Video Production



Online audiences are increasingly more engaged through interactive media – video content in particular. Studies have shown that consumers are more likely to connect with and understand brand messages when visually articulated through images and video content. Manu Marketing understands the impact that video content has on audiences and we work diligently with our clients to develop creative, yet effective and impactful videos to achieve the desired outcomes.

- ✓ Corporate profiles
- ✓ Product profiles
- ✓ YouTube channel building/management
- ✓ Demonstrational videos
- ✓ Promotional videos
- ✓ Profile videos
- ✓ Training videos
- ✓ Pilot projects
- ✓ Commercials/advertising

### Corporate Package

Includes all features from the standard package  
You tube channel building  
Creation of multiple videos for online and offline use

### Standard Package

One video – 15 second minimum  
Creation of theme  
Creation of content (multilingual as necessary)  
Script writing  
Post production  
Production scheduling  
Producing of the complete video  
Video applicable for all forms of media  
Instructional video

Web Development & SEO  
Social Media Marketing  
Video Production  
Mobile Applications

Contact Us for a free consultation & quote  
(514) 270-0254  
info@manumarketing.ca  
www.manumarketing.ca

# Manu Marketing

Marketing strategies that make sense for your business



## Mobile Applications



Manu Marketing specializes in building iPhone and Android applications. With over 16 million Android and iOS mobile devices owned by Canadian consumers, mobile applications are an ideal tool for reaching your customers right in the palm of their hands.

Mobile Apps can be custom built with a multitude of features to suit your business.

- ✓ GPS navigation to your location and GPS coupons to reward customers for checking in at your business
- ✓ Push notifications to send message to customers through the app
- ✓ Social media integration with Facebook and Twitter
- ✓ Image gallery
- ✓ QR code enabled coupons that allow customers to redeem promotions
- ✓ Backend analytics to track app usage

**Contact us for a free consultation and quote**

(514) 270-0254

[info@manumarketing.ca](mailto:info@manumarketing.ca)

[www.manumarketing.ca](http://www.manumarketing.ca)

### Follow us online

Facebook [www.facebook.com/manumarketing](http://www.facebook.com/manumarketing)

Twitter [@Manu\\_Marketing](https://twitter.com/Manu_Marketing)

Google+ [plus.google.com/+ManumarketingCamp](https://plus.google.com/+ManumarketingCamp)

Web Development & SEO  
Social Media Marketing  
Video Production  
Mobile Applications